

Welcome to CORI

Letter from the Founders of the California Oncology Research Institute

Since its inception in 2008, the California Oncology Research Institute (CORI) has been committed to saving lives through innovative cancer research and treatment.

We have focused on providing early diagnosis and treatment of cancer, and conducting research focusing on surgical technologies and the molecular biology of cancer tumors. We are now conducting laboratory research in conjunction with Dr. Dennis Slamon, the scientist whose research led to the development of Herceptin, the remarkably successful breast cancer drug. Through scientific collaborations and alliances, CORI has established itself not only as a regional cancer institute in Southern California, but also as a global leader in cancer research, with a strong presence across four continents.

Our researchers are recipients of highly distinguished grant awards from the

National Cancer Institute (NCI) and the National Institutes of Health (NIH). These ongoing grants enable us to create novel cancer therapies, which ultimately should lead to improved techniques for surgical oncologists.

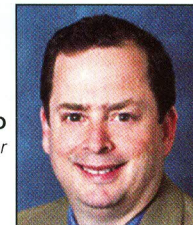
Working with scientists around the world, we are researching the early diagnosis, treatment, and cure of the cancers in our core program: melanoma, breast, colon, stomach, rectal, pancreatic, and liver cancers.

We believe in "breaking down the silos" that can prevent cancer researchers from collaborating to find cures. We also believe in working directly with patient-centered organizations, and have begun a close association with The Wellness Community, one of the nation's best-known providers of psychological care for people with cancer.

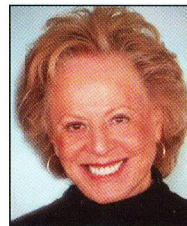
We also recognize the great need for cancer education and screening in underserved communities. CORI recently



Anton J. Bilchik, MD, PhD
Co-Founder and Medical Director



Richard Essner, MD
Co-Founder and Scientific Director



Joyce Eisenberg-Keefer
Co-Founder

received a grant from The Lia Fund to initiate a groundbreaking project in lower-income neighborhoods of Los Angeles County. We will carry out this exciting new project in conjunction with The Wellness Community and the NAACP. (See article below.)

Above all, we are committed to curing cancer through pioneering research and novel treatments. The CORI vision revolves around the value of collaborative medicine tailored to the needs of individual patients.

We appreciate your interest in CORI, and we welcome your involvement.

In lower-income areas, there is often a lack of high-quality cancer care. Tragically, many people with cancer do not see an oncologist until it is too late for effective treatment. There is also a lack of psychological support for cancer patients, their family members, and caregivers.

To help address these disparities, the California Oncology Research Institute was recently awarded a grant from The Lia Fund. Named in memory of Randy Lia Weil, the fund supports innovative, vibrant, transformative work that is a catalyst for change which regenerates people, communities, and the earth.

The grant from The Lia Fund is for \$25,000. That amount will be doubled due to a matching grant CORI has received

New Grant Enables CORI to Help Underserved Communities

from the Ben B. and Joyce E. Eisenberg Foundation.

CORI will work in conjunction with The Wellness Community-West Los Angeles to bring cancer information, support, and screening to underserved neighborhoods in Los Angeles County, which are predominantly African-American and Latino. Working closely with inner-city churches, we will provide culturally appropriate material and speakers, and training in self-examination for breast cancer, prostate cancer, melanoma, and other types of cancer.

The project aims to save lives through early detection, greater knowledge, and

better treatment of cancer. It also aims to raise awareness of cancer screening and treatment in lower-income neighborhoods, and to help patients and community members overcome the fear and stigma related to cancer.

The project will be led by Dr. Ron Hurst, Director of Clinical Research at CORI. Dr. Hurst is a prominent African-American surgical oncologist with a large minority patient population and ties to well-known churches. Outreach will be conducted with the collaboration of the NAACP Beverly Hills/Hollywood Branch.

CORI thanks The Lia Fund for its generous support of this important project.

